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SPONSORSHIP PACKAGE 2024



THE INVESTMENT
FUNDS INSTITUTE
OF CANADA

L'INSTITUT DES FONDS
D'INVESTISSEMENT
DU CANADA

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ABOUT IFIC

The Investment Funds Institute of Canada is the voice of Canada's investment funds industry. IFIC brings together approximately 150 organizations, including fund managers, dealers, professional and back-office service providers, to strengthen the integrity of the investment funds industry, foster public confidence in investment funds, and enable investors to achieve good outcomes. By connecting savers to Canada's economy, our industry contributes significantly to Canadian economic growth and job creation.



IFIC ANNUAL CONFERENCE

October 23-24, 2024
Hilton Toronto

Canada's pre-eminent networking and information event for the investment funds industry, IFIC's Leadership Conference features an outstanding line-up of speakers and topics.

	DIAMOND \$15,000	PLATINUM \$12,500	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000	TECHNOLOGY \$3,500
Quantity Available	0	0	0	4	2	0
Conference Registrations	5	4	3	2	1	1
Opportunity to introduce speaker/session	✓	✓	✓			
Timed splash screen ad on event mobile app	✓	✓				
Session sponsor banner ads on event mobile app			✓			
Timed push notifications on event mobile app		✓	✓			
Recognition on event agenda as session sponsor	✓	✓	✓			
Banner ad on IFIC Weekly Update - 4 issues	✓					
Call out box in IFIC Weekly Update - 3 issues (to be shared with other platinum sponsors)		✓				
First choice of booth location (includes 6 ft skirted table and 2 chairs)	✓					
Second choice of booth location (includes 6 ft skirted table and 2 chairs)		✓				
Third choice of booth location (includes 6 ft skirted table and 2 chairs)			✓			
Fourth choice of booth location (includes 6 ft skirted table and 2 chairs)				✓		

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	DIAMOND \$15,000	PLATINUM \$12,500	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000	TECHNOLOGY \$3,500
Quantity Available	0	0	0	4	2	0
Conference Registrations	5	4	3	2	1	1
Cocktail reception sponsor (exclusive)	✓					
Breakfast sponsor (co-hosted)					✓	
Breaks sponsor (co-hosted)			✓			
Lunch sponsor (co-hosted)		✓				
Opportunity for prize giveaway	✓	✓	✓	✓		
Attendee list sent pre event	✓	✓	✓	✓	✓	
Sponsorship recognition in all event marketing	✓	✓	✓	✓	✓	✓
Logo on conference homepage	✓	✓	✓	✓	✓	✓

REGISTRATION

- Member early bird: \$700
- Member regular: \$825
- Non-Member early bird: \$900
- Non-Member regular: \$1025

SPONSORSHIP FORM

IFIC ANNUAL CONFERENCE

SPONSORSHIP LEVEL	CAD	Available	
Diamond Sponsor	\$15,000	SOLD	<input type="checkbox"/>
Platinum Sponsor	\$12,500	SOLD	<input type="checkbox"/>
Gold Sponsor	\$10,000	SOLD	<input type="checkbox"/>
Silver Sponsor	\$7,500	4	<input type="checkbox"/>
Bronze Sponsor	\$5,000	2	<input type="checkbox"/>
Technology Sponsor	\$3,500	SOLD	<input type="checkbox"/>

CONTACT INFORMATION

Organization:

Name:

Title:

Address:

City:

Postal Code:

Telephone:

Email:

Website:

PAYMENT INFORMATION

ALL PRICES SUBJECT TO HST

PAY BY EFT Please contact Melissa Wood at mwood@ific.ca for banking details.

PAY BY CHEQUE

Please make cheques payable to: **"The Investment Funds Institute of Canada"**

NOTE: Payment must be received 10 business days before event.

Mailing address:

333 Bay Street, Suite 2601
Toronto, Ontario M5H 2R2
Attention: Melissa Wood

To reserve your sponsorship, scan and email this sponsorship form to: [Melissa Wood \(mwood@ific.ca\)](mailto:mwood@ific.ca)

Sponsorship levels are only confirmed upon IFIC's receipt of this form followed by an email confirmation.

PAST SPONSORS

Through their organizations' investment in IFIC events, the following companies have forged and built new relationships, extended their brand and positioned themselves as innovative leaders. Thank you for your support.

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