

2023 OPERATIONS DAY

Tuesday, May 30 | Toronto Region Board of Trade

Andrew Au Global Thought Leader on Digital Transformation and Culture Change

When companies like Microsoft, FedEx, and 3M want to accelerate innovation, they call Andrew Au. Today, the dynamics of industries are changing. No enterprise is too big to fail, no start up is too small to disrupt. Agility has become the new currency of business, and organizations need to respond. That's where Au comes in. He helps organizations respond to the now and prepare for what's next —



helping them rethink how they engage their customers, motivate their employees, operate their business units, and inject innovation into their solutions.

Referred to by Forbes as a "digital transformation expert", Au helps organizations respond to the new culture and nature of work. Through his innovative work, he was the youngest person to be inducted into the Entrepreneurs Organization at the age of 22. He is among the few to be named to Forbes' "30 Under 30" list and has received over 50 domestic and international awards for business innovation and thought leadership. What makes Au's perspectives unique is that he doesn't just study digital transformation and culture change — he makes it real for the largest organizations in the world, every day.

Au has delivered live, virtual, and pre-recorded keynotes for leading organizations such as Microsoft, Rogers, Canada Life, Mitel, Harley Davidson, and a wide variety of industry associations. He shares his dynamic perspectives on leadership and emerging technologies with media including Forbes, Business Insider, Tech Insider, Bloomberg, BNN and the National Post.

Au is the co-founder of Intercept, a strategic consultancy that has led large scale system implementations and culture change programs.