




THE INVESTMENT
FUNDS INSTITUTE
OF CANADA

L'INSTITUT DES FONDS
D'INVESTISSEMENT
DU CANADA

Robert Ruffolo – Joined Board 2022

Vice President, Business Development - PEAK Financial Group

A horizontal bar composed of four colored segments: dark grey, light blue, yellow, and red.

Robert Ruffolo is responsible for PEAK's advisor recruitment and plays a key part in enabling the firm to continue offering active and effective support to its advisors.

His role relies heavily on strong collaboration with the marketing team, the innovation team and a host of other departments. He has worked in the financial industry for almost 30 years. During that period, he has developed strong relationships with the industry's major players, while acquiring impressive experience in senior business development positions at some of Canada's largest asset management firms.

Robert is a graduate of Concordia University, where he majored in Commerce and Economics, and he has the Chartered Financial Analyst designation.