

2022 ANNUAL LEADERSHIP CONFERENCE



Susan Silma

Head, Risk and Regulatory Business Practices
Sun Life Distribution



Susan is the Head of Risk and Regulatory Business Practices for Sun Life Distribution. As a lawyer and former regulator, she understands the importance of compliance, but does not believe that it should come at the expense of client experience. Her innovative approach goes beyond merely ticking regulatory boxes and focuses instead on supporting compliant business practices that are client-focused and advisor-friendly.

With over 20 years in the financial services industry, Susan is recognized for her regulatory expertise, combined with her client-centric approach and her passion for the client experience.



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