

2022 ANNUAL LEADERSHIP CONFERENCE



Bill Packham President & CEO Aviso Wealth

Bill Packham is the founding CEO of Aviso Wealth. Under his leadership since its launch in 2018, Aviso Wealth has quickly emerged as a leading wealth services provider to the Canadian financial industry. Aviso's comprehensive wealth services solutions allow hundreds of financial institution partners to achieve competitive advantages.



Bill's commitment to building a more diverse, healthier wealth management ecosystem benefitting all Canadians, and his experience building market leaders, make him a natural fit to lead the organization. He provides strategic insight into the challenges and opportunities for independent financial organizations, along with a clear vision for how Aviso Wealth can help its partners thrive in a fast-changing business environment.

Prior to his current role, Bill was CEO of Qtrade Financial Group and Executive Managing Director, Desjardins Group. He has also served as President, CEO and/or Chair as well as Director of various independent investment dealers and asset management companies including Rockwater Capital, Merrill Lynch Canada and Midland Walwyn Capital. Throughout his career, Bill has established a strong record of delivering sustained revenue and earnings growth for shareholders.

Bill is an IFIC board member and recently rejoined the board of The Investment Industry Association of Canada (IIAC). He previously held director roles with The Canadian Securities Institute, Canadian Investment Protection Fund, IIAC, and Investment Dealers Association of Canada (now IIROC), where he was Chair from 2001 to 2002. A Chartered Accountant, Bill earned a Mathematics degree from the University of Waterloo.



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