



THE INVESTMENT
FUNDS INSTITUTE
OF CANADA

L'INSTITUT DES FONDS
D'INVESTISSEMENT
DU CANADA

2022

IFIC OPERATIONS DAY

Russ White

**Director, Product Management
Fundserv**

He has been in the fund industry since 1989, starting his career at brokerage firm Richardson Greenshields. In 1993 he moved to 20/20 Group of Funds, which was subsequently purchased by AGF in 1996, where he remained until the sale of the Unisen business to Citigroup.



Russ left Citigroup in the Fall of 2013 as the Director of Client Services and Dealer Relations.

He has been with Fundserv since the end of 2013 taking on a leadership role in the Standards setting process, as well as in product development.

Russ graduated from Brock University with an honours degree in Finance.