



THE INVESTMENT
FUNDS INSTITUTE
OF CANADA

L'INSTITUT DES FONDS
D'INVESTISSEMENT
DU CANADA

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IFIC OPERATIONS DAY

Aidan Coulter

Industry Engagement Lead
Fundserv

Aidan Coulter is Fundserv's Industry Engagement Lead.

She oversees the Relationship Management, Onboarding, Customer Relations and Training teams, as well as five separate industry councils hosted by Fundserv, according to the various industry segments that the network supports.

Aidan leads a transparent and proactive governance process called the Fundserv Funnel, which provides the framework to assess new and emerging initiatives from members and ultimately helps determine which of these ideas are executed.

Aidan actively engages with stakeholders in the investment industry to gain a deep understanding of their strategic and operational needs as well the challenges their businesses are facing. She is a key player in driving positive industry change.

