## Sales and Asset Data Collection & Reporting



IFIC is THE source of comprehensive mutual fund and exchange traded fund (ETF) data. Fund Manager Members have access to a state-of-the-art online data collection and reporting platform for investment fund sales, assets and fund attributes. Dealer and affiliate members also have access to data at discounted rates.

The Fund Reporting and Intelligence System (FRITS) is the largest investment fund datasharing system in Canada. A key source of market intelligence, FRITS provides Fund Manager Members with comprehensive industry data, including fund-level assets, detailed sales information, series-level fee data, and detailed information across numerous fund properties. The platform is available at no additional cost for IFIC fund managers who contribute data. Discounted subscription packages are also available to dealer and affiliate members, providing access to detailed asset data, aggregated sales information and fund properties.

With the ability to generate custom reports, perform ad-hoc queries and visualize data to easily spot trends, FRITS equips members with the information and analysis capability needed to operate in a rapidly changing market environment.

IFIC now offers a visual executive dashboard which provides a user-friendly way to view and interact with IFIC's raw datasets. The dashboard is made up of key metrics, charts, graphs and tables. For fund manager members that contribute data, the dashboard can be accessed through the IFIC statistics website. Instructions for accessing and using dashboards can be found here.

Detailed data is collected directly from member firms and published monthly. Direct reporting represents approximately 87% of mutual fund assets and 81% of exchange traded fund assets. Estimates are provided for those fund for which IFIC does not get direct reporting.

IFIC's annual Investment Funds Report is a webbased year-end report that provides asset and fund sales information for both mutual funds and exchange traded funds.

