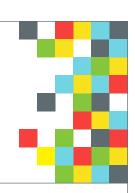


2021 ANNUAL LEADERSHIP CONFERENCE



Chris Cummings Chief Executive Officer The Investment Association

Chris Cummings is the Chief Executive of The Investment Association, a post he has held since September 2016. The Investment Association is the trade body that represents UK-based investment managers.



He is a member of HM Treasury's Asset Management

Taskforce, and was a founding member of its Financial Services Trade & Investment Board. He serves on the Chancellor's Financial Services Industry Advisory Group and Department for International Trade's Financial Services Trade Advisory Group. He is a Board member on EFAMA, the European trade association for investment management and is a member of the Regulation Committee of IIFA, the international association for investment management.

He was previously a member of the Financial Conduct Authority's Regulatory Decisions Committee, a Settlement Decision Maker for the Payment Services Regulator. He served on the Foreign & Commonwealth's Diplomatic Excellence Panel.

Before joining The Investment Association he was the founding CEO of TheCityUK, held senior posts in banking, insurance and consulting with major global firms. He is a regular columnist, commentator and speaker on issues of international competitiveness and regulation in financial services.

