

2021 ANNUAL LEADERSHIP CONFERENCE

Bruce Sellery Business Journalist | Bestselling Author of *Moolala*

Business journalist, television host and author Bruce Sellery is on a mission to help people get a handle on their money so they can live the life they want. He speaks, writes, consults and engages with audiences in a smart, fun, high energy way.



He is the national Money columnist for CBC Radio, a regular contributor to the hit TV show *Cityline*, and the host of the weekly *Moolala* radio show and podcast on SiriusXM. He has written two bestselling books including *Moolala: Why Smart People Do Dumb Things with Their Money (and What You Can Do About It)*.

Bruce was previously the host of *Million Dollar Neighborhood* on the Oprah Winfrey Network, a contributor to The Exchange on CBC Television, and a columnist for *MoneySense*. He spent ten years with BNN Bloomberg, anchoring from both Toronto and New York City. Now, Bruce delivers entertaining, inspiring and insightful keynotes, emcees major business conferences, facilitates meaningful panel discussions, and consults to regulators, banks, credit unions and major corporations in the area of financial literacy.

Bruce is the Past-President of The Canadian Club of Toronto and serves on the Advisory Board of the Smith School of Business at Queen's University, his alma mater. He started his career as a Brand Manager at Procter & Gamble.

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