

2021 IFIC OPERATIONS DAY

Tuesday, May 11
Virtual Event

Lori Weir

CEO, Co-Founder
Four Eyes Financial



Lori is passionate about creating shared understanding between people, and taking friction points out of processes. She's executed on this passion as the co-founder and managing partner of two successful consulting firms. She spent 20 years helping some of Canada's most profitable companies, including JD Irving and Scotia Wealth, align workflow processes and employee behaviours to drive positive client experiences.

Lori's background in strategy development and execution governance, along with a black belt in Lean Six Sigma, has provided her with deep appreciation for what firms need to create a culture of innovation & continuous improvement.

In 2015 Lori and her co-founder launched Four Eyes Financial, a wealth technology firm that works with clients to modernize back, mid and front office experiences; enabled by the Four Eyes digital services platform.



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