

2021 IFIC OPERATIONS DAY

Tuesday, May 11
Virtual Event

Gregor Jeffrey

Founder
Jeffrey Strategic Inc.

Gregor Jeffrey is the founder of Jeffrey Strategic Inc., providing enterprise-level communication expertise to Fortune 500 companies, local startups, nonprofits and government organizations across North America. His innovative work in the field of NeuroCommunication has helped thousands of executives, leaders and professionals to immediately improve their communication and increase their influence.



Gregor started his career in Canada's defence sector and Silicon Valley. As a strategy consultant in England, France, and Spain he supported international teams on major projects for the UK Ministry of Defence and NATO Special Forces.

His own challenges delivering high-profile presentations led him to study the real science behind effective communication. After years of research he discovered a link between neuroscience and communication that clearly shows how we can achieve influence in complex corporate environments.



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