## IFIC OPERATIONS OPERATIONS DAY Tuesday, May 11 Virtual Event

## **Blair Munn**

Senior Vice President, Dealer Relations & Knowledge Programs International Financial Data Services (IFDS)

Blair Munn is Senior Vice President, Dealer Relations & Knowledge Management Programs, currently responsible for managing Dealer Relations, Documentation, Business Change Management, Relationship Management programs



and Knowledge Management efforts at International Financial Data Services (IFDS).

Blair joined IFDS in 2002 and has held various roles coordinating strategic projects between multiple departments in the Transfer agency line of business. Blair is also mentor to the Chair of IFDS' iCare committee, responsible for coordinating all of IFDS' charitable, green and social initiatives.

Blair has over 40 years of experience in the financial services industry with comprehensive knowledge and expertise of the Canadian mutual fund industry from both manufacturing and distribution channels.



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