



THE INVESTMENT
FUNDS INSTITUTE
OF CANADA

L'INSTITUT DES FONDS
D'INVESTISSEMENT
DU CANADA

Nelson Cheng – Joined Board 2018

Founder and Chief Executive Officer, Sterling Mutuals Inc.

Sterling Mutuals Inc. is one of the largest independently owned mutual fund dealers in Canada. Nelson brings an extensive financial industry background and a vision that makes Sterling the innovative, advisor-oriented dealer that it is today. His passion for applying technology best and practices led to the creation of the highly automated OneBoss back office system. Since entering the industry as a rookie advisor in 1987, Nelson has been actively involved in a variety of industry related working groups and committees. He currently serves as a member of the board of directors for the Federation of Mutual Fund Dealers.