



THE INVESTMENT
FUNDS INSTITUTE
OF CANADA

L'INSTITUT DES FONDS
D'INVESTISSEMENT
DU CANADA

Aidan Coulter

Senior Strategic Outreach Manager
Fundserv



Aidan Coulter joins us from Fundserv as the Senior Strategic Outreach Manager. Aidan leads a transparent and proactive governance process called the Fundserv Funnel, which provides the framework to assess new and emerging initiatives from members and ultimately helps determine which of these ideas are executed.

Aidan actively engages with stakeholders in the investment industry to gain a deep understanding of their strategic and operational needs as well the challenges their businesses are facing. She is key in building consensus and buy-in to drive positive industry change and standardization.