Michelle Hilscher, Ph.D.

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Michelle holds a Ph.D. in psychology from the University of Toronto, and has 12 years of experience researching topics including decision-making, belief bias, and behaviour. As a Senior Associate at BEworks, Michelle leads projects in the financial services, governmental, and energy sectors. Michelle has represented BEworks as an invited speaker and industry expert at events including the OECD's 2016 Behavioural Insights Conference, American Bar Association's 2016 Spring Meeting, McCarthy-Tetrault's May 2017 Seminar on "The Science of Decision-Making applied to Corporate Compliance and Disclosures," and the OSC's Investor Office's Risk Profiling Roundtable. Prior to joining BEworks, Michelle advised public pension and investment boards in Canada and the US on projects related to governance, board education, and strategic planning.