



THE INVESTMENT  
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OF CANADA

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D'INVESTISSEMENT  
DU CANADA

## William (Bill) Packham

President and CEO

Aviso Wealth Inc.

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Bill's commitment to strengthening Canada's cooperative financial sector, and his experience guiding successful integrations, make him a natural fit to lead Aviso Wealth. A seasoned and well-respected business leader, he offers an unparalleled depth of strategic insight into the challenges and opportunities for credit unions and for other independent financial organizations, along with a clear vision for how Aviso Wealth can help its partners thrive in a fast-changing industry.

Before being appointed to lead Aviso, Bill was CEO of Qtrade Financial Group and Executive Managing Director, Wealth Management and Life and Health Insurance, Desjardins Group.

Prior to joining Desjardins, he established a consistent track record of identifying and capitalizing on opportunities. He served as President, CEO and/or Chair as well as a Director of Rockwater Capital, Merrill Lynch Canada, Midland Walwyn Capital, Blackmont Capital and Financial Concept Group. Bill has also held leadership roles with various industry bodies, serving as a director at The Canadian Securities Institute, Canadian Investment Protection Fund, The Investment Industry Association of Canada, and Investment Dealers Association of Canada (now IIROC), where he was Chair from 2001 to 2002.

A Chartered Accountant, Bill earned a Mathematics degree from the University of Waterloo.