

BE RECOGNIZED FOR PROMOTING INVESTOR EDUCATION



WILL YOU BE NEXT?

2015	Applications are now being accepted*	
2014	Money up	Sun Life Financial
2013	Money and youth	Investors Group
2012	Brandes scholarship program	BRIDGEHOUSE ASSET MANAGERS
2011	My retirement café	Sun Life Financial
2010	Your retirement briefcase	NATIONAL BANK
2009	Snapshots	Dynamic Funds® <i>Invest with advice.</i>
2008	Don't retire from investing. Invest for retirement.™	Russell Investments
2007	Socially responsible investing	Mackenzie INVESTMENTS

The **IFIC Investor Education Award** is open to any **investment fund manager, dealer or integrated firm** that has produced an **exceptional educational initiative aimed at investors**, either directly or through its advisors. A panel of expert judges selects the winner.

The **IFIC Investor Education Award** is presented at the **Morningstar Awards™**. The winner is highlighted in IFIC and Morningstar media releases, featured prominently on IFIC's website, listed on the Morningstar Awards website, featured in a video and editorial interview on morningstar.ca, and also gains exposure on social media.

IFIC established this award as part of its commitment to financial literacy.

*http://mscomm.morningstar.com/CA_IFICInvestorED_Awards