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SPONSORSHIP PACKAGE 2024



THE INVESTMENT
FUNDS INSTITUTE
OF CANADA

L'INSTITUT DES FONDS
D'INVESTISSEMENT
DU CANADA



in support of



SUCCESS
STARTS
HERE

LE SUCCÈS
COMMENCE
ICI

IFIC and Fundserv are teaming up for this year's Golf Classic in support of financial literacy. All proceeds from the tournament will benefit JA Canada.

ABOUT IFIC

The Investment Funds Institute of Canada is the voice of Canada's investment funds industry. IFIC brings together approximately 150 organizations, including fund managers, dealers, professional and back-office service providers, to strengthen the integrity of the investment funds industry, foster public confidence in investment funds, and enable investors to achieve good outcomes. By connecting savers to Canada's economy, our industry contributes significantly to Canadian economic growth and job creation.

ABOUT FUNDSERV

Fundserv is the indispensable connectivity hub for the Canadian investment industry. Headquartered in Toronto, we electronically connect Manufacturers, Distributors, and Intermediaries, enabling them to buy, sell, and transfer investment funds. With more than 100 employees, Fundserv serves hundreds of members—executing up to 89 million yearly network transactions—and provides online access to more than 100,000 investment fund products.

By ensuring every trade is processed timely, accurately, and securely, Fundserv has rightfully earned a reputation for service excellence—a hallmark of more than 30 years in the investment industry.

ABOUT JA CANADA

Through their network of local offices, JA Canada collaborates with educators, volunteers, and organizations across Canada to deliver hands-on, immersive, and digital learning experiences to young people. JA commits to ensuring accessibility and inclusivity through programs that help youth build transferable skills in work readiness, financial health, and entrepreneurship. www.jacanada.org

IFIC/FUNDSERV GOLF CLASSIC

Tuesday, June 11, 2024
Glencairn Golf Club
9807 Regional Rd 25, Milton, ON L9T 2X7

Attend the IFIC/Fundserv Golf Classic to build industry ties with clients, colleagues, and friends and raise money for a worthy cause as you enjoy a full day of golf, and networking. All proceeds from the IFIC/Fundserv Golf Classic will be donated to JA Canada.

GOLD SPONSOR (2 AVAILABLE - 1 SOLD)

\$8,000

- Complimentary passes: one foursome (4 individuals)
- Signage at two designated holes
- One 9 ft flying banners
- Logo on official welcome banner
- 3/4 page ad in event program
- Logo on all event marketing materials
- Opportunity to provide a silent auction item
- Acknowledgement during morning remarks and award ceremony

GOLF CART SPONSOR (SOLD OUT)

\$6,000

- Single sponsor exclusivity
- Complimentary pass: one twosome (2 individuals)
- Logo on custom golf cart name cards
- Logo on official welcome banner
- Logo on all event marketing materials
- Opportunity to provide a silent auction item
- Acknowledgement during morning remarks and award ceremony

ON-COURSE FOOD OR BEVERAGE STATION (SOLD OUT)

\$4,000

- Complimentary passes: one golfer
- Logo on official welcome banner
- Logo displayed prominently at sponsored food or beverage station
- Logo on all event marketing materials
- Opportunity to provide a silent auction item
- Acknowledgement during morning remarks and award ceremony

BEVERAGE CART SPONSOR (1 AVAILABLE)

\$3,000

- Single sponsor exclusivity
- Complimentary pass: one golfer
- Prominent logo placement on beverage carts
- Logo on official welcome banner
- Logo on all event marketing materials
- Opportunity to provide a silent auction item
- Acknowledgement during morning remarks and award ceremony

(Levels cannot be co-sponsored.)

IFIC/FUNDSERV GOLF CLASSIC

HOLE SPONSOR (10 AVAILABLE - 7 SOLD)

\$2,000

- Complimentary passes: one golfer
- Signage at designated hole
- Logo placement on all event marketing materials
- Opportunity to provide a silent auction item
- Acknowledgement during morning remarks and awards ceremony

REGISTRATION

- IFIC and/or Fundserv Member Foursome: \$1600
- Non-Member Foursome: \$2000
- IFIC and/or Fundserv Member Twosome: \$800
- Non-Member Twosome: \$1000

(Levels cannot be co-sponsored.)

SPONSORSHIP FORM

IFIC/FUNDSERV GOLF CLASSIC

SPONSORSHIP LEVEL	CAD	Available	
Gold Sponsor	\$8,000	2	<input type="checkbox"/>
Golf Cart Sponsor	\$6,000	SOLD OUT	<input type="checkbox"/>
On-Course Food or Beverage Station	\$4,000	SOLD OUT	<input type="checkbox"/>
Beverage Cart Sponsor	\$3,000	1	<input type="checkbox"/>
Hole Sponsor	\$2,000	10	<input type="checkbox"/>

CONTACT INFORMATION

Organization:

Name:

Title:

Address:

City:

Postal Code:

Telephone:

Email:

Website:

PAYMENT INFORMATION

ALL PRICES SUBJECT TO HST

PAY BY EFT Please contact Melissa Wood at mwood@ific.ca for banking details.

PAY BY CHEQUE

Please make cheques payable to: **"The Investment Funds Institute of Canada"**

NOTE: Payment must be received 10 business days before event.

Mailing address:

333 Bay Street, Suite 2601
Toronto, Ontario M5H 2R2
Attention: Melissa Wood

To reserve your sponsorship, scan and email this sponsorship form to: [Melissa Wood \(mwood@ific.ca\)](mailto:Melissa.Wood@ific.ca)

Sponsorship levels are only confirmed upon IFIC's receipt of this form followed by an email confirmation.

PAST SPONSORS

Through their organizations' investment in IFIC events, the following companies have forged and built new relationships, extended their brand and positioned themselves as innovative leaders. Thank you for your support.

ADVISOR'S EDGE



CGI

CIBC MELLON



DFIN

doxim



fundserv



YOUR PARTNER IN
FINANCIAL SERVICES EDUCATION
VOTRE PARTENAIRE DANS
L'ÉDUCATION DES SERVICES FINANCIERS



People Making Technology Work



IE INVESTMENT EXECUTIVE



Simple Compliant Communications

LTI

MORNINGSTAR



Building success



SGGG
FUND SERVICES INC.



THE FUTURE IS YOURS TO SEE.



Translation and Localization