



# Research

IFIC regularly commissions and supports research to inform public policy and regulatory decisions. We package IFIC and other research for members to share with clients. Our submissions are respected as evidence-based, well researched and topical. We are a trusted source of information for elected and non-elected public officials, regulators and policy makers on issues that matter to our industry.

Evidence-based research serves as the core of IFIC's submissions and communications. We draw on Canada's most respected research bodies to ensure that the research we publish and promote is independent and follows the highest professional standards, including the use of recognized scientific methodologies, rigorous analysis, and ethical principles.

Working with leading domestic organizations such as the Conference Board of Canada, C.D. Howe, Calgary School of Public Policy and Montreal Economic Institute, BEworks and Pollara, as well as global research powerhouses such as PwC and ISS, our goal is to contribute to policy discussions and create a better understanding of the industry.

Drawing from internal and external data, as well as from third-party research, IFIC also conducts analyses and produces summaries and white papers on topics ranging from international regulatory developments to how advice helps the modest investor.

## Recent research initiatives:

### Financial Advice in Canada (November 2022)

The report provides an overview of advice in Canada and what it means to investors, with a focus on research demonstrating the quantitative value of advice.

### IFIC and Pollara Strategic Insights Investor Survey (October 2022)

The annual survey measures the attitudes, opinions, and behaviors of mutual fund and exchange-traded fund investors in Canada.

### Assessment of the Joint Regulators' Enhanced Fee Disclosure Proposal - PwC (July 2022)

Examines the proposed amendments to fee disclosure (known as total cost disclosure) by the Canadian Securities Administrators (CSA) and the Canadian Council of Insurance Regulators (CCIR) and the projected impact on investors.